



Privacy Notice

Effective Date: December 1st, 2025

Cedera Inc. (“we,” “us,” or “our”) is committed to protecting your personal information and ensuring that your privacy is respected. This Privacy Notice explains how we collect, use, disclose, and safeguard your information when you visit our website, engage with our programs, or participate in our reforestation and commemorative initiatives.

1. Information We Collect

We may collect the following types of information:

a. Personal Information Provided by You

When you engage with Cedera Inc., you may voluntarily provide:

- Name
- Email address
- Phone number (optional)
- Billing information (if purchasing a tree or maintenance program)
- Information submitted through contact forms
- Dedication details (e.g., names for certificates, “In Memory of” messages)

b. Automatically Collected Information

When you visit our website, we may automatically gather:

- IP address
- Browser type and operating system
- Device information
- Pages viewed and time spent on the site
- Cookies and similar tracking technologies

c. Third-Party Data

If you make a purchase or donation, third-party payment processors (e.g., Stripe, PayPal) may collect additional information in accordance with their own privacy policies.

2. How We Use Your Information

Cedera Inc. uses your information to:

- Process tree purchases, maintenance plans, and related services
- Generate digital or printed certificates and dedication materials



- Communicate about your order, updates, and customer service requests
- Manage your subscription to newsletters or updates
- Improve our website, services, and user experience
- Maintain accurate records for transparency and accountability
- Share updates about reforestation progress, site launches, or new initiatives

We do **not** sell, rent, or trade your personal information.

3. How We Share Your Information

We may share personal information with:

- **Trusted service providers**, such as payment processors
- **Forestry or reforestation partners** (e.g., NGOs, on-the-ground teams) strictly for operational purposes such as coordinating tree planting
- **Government authorities** if required by law or regulatory obligations

All partners are required to protect your data and use it only for the purposes for which it was shared.

4. Cookies and Tracking Technologies

Our website may use cookies and similar tools to:

- Improve your browsing experience
- Analyze website usage and performance
- Personalize content or reminders

You may disable cookies through your browser settings, but doing so may affect site functionality.

5. Data Storage and Security

We take reasonable administrative, technical, and physical measures to safeguard the personal information we collect. While no method is 100% secure, we strive to protect your data against unauthorized access, loss, or misuse.

6. International Data Transfers

If you are located outside Canada, please be aware that your information may be stored or processed in Canada or other jurisdictions. These locations may have different privacy laws, but we take steps to ensure your data is handled responsibly and in accordance with this Privacy Notice.



7. Your Rights

Depending on your jurisdiction, you may have the right to:

- Request access to your personal information
- Correct or update your information
- Request deletion of your data (unless retained for legal or operational reasons)
- Withdraw consent to email communications
- Ask questions about how your data is used

To exercise these rights, contact us using the details below.

8. Children's Privacy

Our website and services are not directed to individuals under 16 years of age. We do not knowingly collect personal information from children.

9. Links to Third-Party Sites

Our website may contain links to third-party websites or services. Cedera Inc. is not responsible for the privacy practices of these external sites.

10. Updates to This Privacy Notice

We may update this Privacy Notice from time to time. Any changes will be posted on this page with the revised effective date.

11. Contact Us

If you have questions about this Privacy Notice or how we handle your information, please contact us:

Cedera Inc.

Email: contact@cederainc.com

Website: www.cederainc.com

Location: Ottawa, Ontario, Canada